



VITALISE YOUR LANDSCAPE!

PROJECT HALFTIME CONFERENCE, LJUBLJANA/SI 22th SEPTEMBER 2011

As recently announced the VITAL LANDSCAPES Halftime Conference will take place in Ljubljana/Slovenia on 22 September 2011. We kindly invite all interested individuals and bodies to join the meeting and to enrich the discussion with their specific point of view.

According to the subject of VITAL LANDSCAPES and the date of conference, corresponding with the time in which new priorities of European cohesion programmes (ERDF, ESF) as well as of the Common Agriculture Policy (CAP) are to be defined, this conference will host a discussion about goals and priorities of future European landscape development. The conference programme is developed in cooperation between the VITAL LANDSCAPES project group of PP8 (LUZ d.d., see back side) and

the Slovenian authority for the implementation of European Landscape Convention who believe that landscape as a capital for development should be ambitiously incorporated in future European territorial cohesion programmes. Taking into account the aims of the European Landscape Convention, to promote the protection, management and planning of landscapes and thereby to contribute to the quality of life and well-being of European citizens, the conference will enable discussions about the implementation of these aims through the next cohesion programmes and the CAP post 2013.

For further information, please also visit our website www.vital-landscapes.eu or contact us directly.

Jörn Freyer & Burkhardt Kolbmüller (coordinators)





VITAL LANDSCAPES HALFTIME CONFERENCE

LJUBLJANA / SI 22th SEPTEMBER 2011

9:00 OPENING AND WELCOME

- **Tadej Pfajfar**, Director of LUZ, d.d., Slovenian partner of Vital landscapes project
- **Frank Ribbe**, Land Company Saxony-Anhalt, Lead Partner of Vital Landscapes
- **Zoran Janković**, Major of Municipality of Ljubljana
- **Mag. Tanja Strniša**, State Secretary at Ministry of Agriculture, Forestry and Food
- **Dr. Peter Gašperšič**, State Secretary at Ministry of Environment and Spatial Planning

9:45 OPENING SESSION

- **Dr. Ivan Marušič**, Professor of landscape planning and theory, University of Ljubljana: Landscape between protection and Development
- **Maguelonne Déjant-Pons**, Council of Europe, Head of Spatial Planning Division: The European Landscape Convention – experiences and challenges

10:45 Coffee break

11.00 SESSION II: LANDSCAPE AS DEVELOPMENT POTENTIAL

- **Prof. Dr. Mihael Kline**, Faculty of Social Sciences, University of Ljubljana: Trademark Landscape
- **Barbara Zupanc / Jelena Hladnik**, Landscape park Ljubljansko barje: Development visions for a Landscape park Ljubljansko barje
- **VITAL LANDSCAPES Project Team Slovenia**: Project activities in pilot area Krajinski park Ljubljansko barje

12.30 Lunch break



13:30 SESSION III: LANDSCAPE DEVELOPMENT SUPPORT MECHANISMS

- **Dr. Gernot Stöglehner**, University of Natural Resources and Life Sciences Vienna:
Knowledge, skills and tools for participation in landscape development
- **Dr. Gerhard Ermischer**, CIVILSCAPE:
Landscape development and civil society engagement
- **Dr. Burkhardt Kolbmüller**, Vital Landscapes project team:
EU funding opportunities to support the implementation of European Landscape Convention

15:00 Coffee & snack break

15:15 ROUND TABLE: Landscape development in future EU cohesion programmes

Moderator: **Margarita Jančič**, Slovenian Ministry for Environment and Spatial Development.

Dr. Gernot Stöglehner, University of Natural Resources and Life Sciences Vienna,

Dr. Davorin Gazvoda, University of Ljubljana,

Blanka Bartol, Slovenian Ministry for Environment and Spatial Planning,

Dr. Boštjan Kos, Slovenian Ministry for Food, Agriculture and Forestry,

Liljana Drevenšek (Regional Development Agency of Ljubljana Urban Region)

17:00 Farewell / Press conference

19:00 Conference dinner (with invitation only)

Accommodation:

CITY HOTEL

Dalmatinova ulica 15, 1000 Ljubljana

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PP8: LJUBLJANA URBAN INSTITUTE - LUZ d.d.

EXPERTS IN URBAN PLANNING AND LANDSCAPE ARCHITECTURE

LUZ is a private company operating in a wide domain of spatial planning and related activities from architecture, landscape architecture, civil engineering, environmental studies to GIS and engineering for more than 50 years already. LUZ is well known for its interdisciplinary approach, communication skills, cooperativeness and reliability. The office's network of partner firms and experts goes nationwide and cross border and cover diverse thematic fields. Out of 80 employees, majority with high school diploma, LUZ can easily form working groups for almost any kind of expertise in a domain of spatial development and research. As lead partner or in cooperation with others LUZ elaborates more than hundred projects of different nature and scale per year. Employees are rather young, majority below 45, in line with professional novelties and in respectful number involved in post diploma education process. In line with this the company regularly invests in own research work. Two per cent of yearly income is the base that also supports LUZ ambition to participate in EU projects.

Just recently LUZ was awarded with national urban planning award "Maks Fabiani" and got confirmation for the quality of its work with European City and Town Planning Association. Beside gaining this company award LUZ employees are many times successfully involved in different competitions. LUZ interdisciplinary groups are in the last period mostly preoccupied with the preparation of the general plans for municipalities, architectural and landscape designs and engineering for construction sites in Ljubljana and around. There is an ambitious group that develops new GIS solutions and there are many serious attempts to reach new projects abroad.

Among many unique projects quite many are dealing with landscape. Namely at LUZ there is the biggest group of landscape architects in Slovenia working together. They supported activities of the Ministry of Environment and Spatial Planning in establishing a landscape park of Ljubljansko Barje, elaborate a multidisciplinary research and valuation, lead workshops with stakeholders and deal with communication strategies. The group was also assigned partner in project COAST - Conservation and Sustainable Use of Biodiversity in the Dalmatian Coast that was performed for the UNDP. Also partnership in very successful international project R.A.V.E Space that was oriented in raising awareness of values of space in primary school was built around landscape architects in company.

In the framework of VITAL LANDSCAPES, the main tasks of LUZ are the screening of relevant national and regional policies in participating regions with special regard to the principles of European Landscape Convention, the production of 2 short demo films about the value of cultural landscapes and the development of strategies how to reach young professionals at the beginning of their career. Work related to the pilot project will be performed in the pilot area of Ljubljansko barje in close cooperation with external experts as researchers, designers and marketing experts as well as institutional partners: Ministry for Environment and Spatial Planning, Ministry for Food, Agriculture and Forestry, Ministry for Culture, Regional Development Agency of Ljubljana Urban Region, Landscape Park Ljubljansko barje and Tourism Ljubljana as with direct participation of local partners: land owners, farmers, craftsmen, entrepreneurs, schools, communities and individuals.

The ambition to organise the project midterm conference is closely related to the fact that this could be an opportunity to raise public and political awareness about landscape change and development in the Slovenia. The country accepted the European landscape convention (ELC) and joined the worldwide community that acknowledges the cultural value of landscape but almost at the same time gave up the good practice and effort of landscape planning and research that is necessary support for long term and balanced landscape development. And yet landscape development should be one of the political and practical core interests of Slovenia, a country with landscape diversity that is amongst the highest in EU, a country in which landscape is a strong part of identity and well known national symbol. Recent practice of spatial development in Slovenia proves us that ELC is a core document that proves no such thing as development of good practice, regular valorisation and efficient supervision of landscape development in country. At the same time worldwide community is looking for answers about how to lead the landscape development with respect to its cultural value and all other aspects of its complex structure and function. The project midterm conference will try to bring out some of the thesis and open the discussion with a daylong programme and a round table at the end.

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