



Vital Landscapes: Ljubljansko barje – my inspiration
October 14th 2011

Programme

- 16:15** **WELCOME SPEECH**
- 16:25** **WINNING FILM ANNOUNCEMENT**
Jury: Jan Cvitkovič, Igor Medjugorac, Maja Simoneti, MSc
- 16:35** **VIEWING OF THE WINNING FILM**
- 16:45** **INTRODUCTION**
Maja Simoneti, MSc; LUZ, d.d.
- 17:00** **PRESENTATION OF THE WEB PORTAL**
Miha Nagelj, LUZ, d.d.
- 17:10** **THE VISION OF ACTIVITIES IN LJUBLJANSKO BARJE**
Smetumet, Cvetumet
- 17:20** **PRESENTATION OF GOOD PRACTICE EXAMPLES**
Mr Gregor Danev (Pohorje)
Mr Marko Slapnik (KP Logarska dolina, "Solčavsko – the harmony of three valleys")
- 17:40** **LECTURE: LANDSCAPE AS A BRAND**
Prof. Mihael Kline, PhD
- 18:00** **»WORLD CAFÉ«**
Guided discussions set at different thematic tables dealing with possibilities of developing and marketing new local products. Your chance to exchange opinions with interesting guests.
- 19.00** **VIEWING OF PROMOTIONAL FILM »LJUBLJANSKO BARJE – MY INSPIRATION«**

Filmski natečaj in poletne delavnice potekajo v sklopu projekta VITALNE KRAJINE, v sodelovanju z EU, Krajskim parkom Ljubljanska barje, RRA LUR, MOP, MK, MKGP in Turizmom Ljubljana.

